

Long-Term Curriculum Plan	Key Stage 4	Subject Area: Art and Design: Graphic Communication	
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Year	Study Modules Assessment	Autumn Term 1	Autumn Term 2	Spring Term 1	Spring Term2	Summer Term 1	Summer Term 2
Year 10	Study Modules	<p>Food packaging</p> <ul style="list-style-type: none"> -responding to a brief and mind mapping -mark making and tonal study in pencil and fine liner -annotation and evaluation of mark making -primary photographs taken to develop ideas from using a phone /electronic device -photographs taken using a phone /electronic device developed using Adobe Illustrator or Adobe Photoshop -artist research considering the direction of personal project 	<p>Food Packaging</p> <ul style="list-style-type: none"> -development of artist work using Adobe Illustrator -Pattern development of Adobe Photoshop and Adobe Illustrator -Development of patterns considering colour theory -annotating work considering possible way of refinement - primary photographs taken to develop ideas from using a phone /electronic device -development of primary photographs 	<p>Food Packaging</p> <ul style="list-style-type: none"> -development of primary photographs taken using a phone /electronic device using Adobe Photoshop -Photoshoot development considering tools in Adobe Illustrator -composition and application of Formal Elements to primary photographs -use of Adobe Photoshop and Illustrator to digitise and develop primary photographs 	<p>Food Packaging</p> <ul style="list-style-type: none"> -museum research considering personal project -observational drawing and primary source photos, using a phone /electronic device, based on gallery visit -brand focus considering the product students would like to make -product analysis considering the key features and aspects of the product that will be made -refined moodboard considering; pattern, colour palette, 	<p>Food Packaging</p> <ul style="list-style-type: none"> -initial design ideas considering pattern, colour, typography -development of initial ideas considering colourways and flavours -typography and refining and adapting typeface -developing typography from research considering san serif, serif and kerning -logo development using secondary research to help further development 	<p>Food Packaging</p> <ul style="list-style-type: none"> -hand drawn design ideas considering previous research -development of final design using Adobe Photoshop, Adobe illustrator -development of final design considering colourways and flavours -development of advertising poster considering previous final piece using Adobe Dimension, Adobe Photoshop -evaluation and reflection on overall project and final outcome

			considering layout and composition		typography, layout and composition -statement of intent outlining plan -monoprinting considering personal theme		
	Assessment	Externally assessed by Edexcel exam board					
	Builds upon	<ul style="list-style-type: none"> -creating a moodboard to help generate ideas -layout and composition when taking photographs -drawing skills when using pencil and fine liner to create marks -computing skills when working in the style of an artist -design skills when reflecting on an artist chosen -analysis of design 	<ul style="list-style-type: none"> -Formal Elements applied to graphic design -the use of Adobe Photoshop -annotating and reflecting on personal work and the work of others -colour theory and the use of it in pattern development 	<ul style="list-style-type: none"> -using Adobe Photoshop and the use of filters and tools -the use of lighting, background and Still Life to create good composition for photographs -development of photographs considering Adobe Illustrator and Adobe Photoshop 	<ul style="list-style-type: none"> -evaluating the work of artists using key words -drawing from photographs using fine liner and pencil -analysis of other designers' and artists' work -printmaking -development of printmaking using fine art media and materials 	<ul style="list-style-type: none"> -the use of typography to aid design ideas -Formal Elements when considering Graphic design for products -using Adobe Illustrator to develop designs -colour theory when considering flavours for personal project 	<ul style="list-style-type: none"> -development of digital ideas using previous research and Adobe Illustrator -considering typography on final outcomes -using key words to evaluate personal project

	Introduces	<ul style="list-style-type: none"> -Formal Elements applied to graphic design -using Adobe Photoshop -using Adobe Illustrator -analysing products 	<ul style="list-style-type: none"> -advanced use of the pen tool in Adobe Illustrator -working in the style of an artist -how to analyse artists' work -use of recolour tool in relation to colour theory 	<ul style="list-style-type: none"> -use of shape tool in Adobe Illustrator -advanced use of the pen tool -considering different filters -tools to edit photographs 	<ul style="list-style-type: none"> -gallery visit and documentation of artwork under a given theme -applying research to develop and refine ideas -experimentation with paper cut outs and packaging nets -statement of intent and how to outline aims for the project 	<ul style="list-style-type: none"> -creating an original typeface -considering warping -how to use primary and secondary research to develop ideas 	<ul style="list-style-type: none"> -creating 3D products -making a final piece within a specified time -how products fit into a situation (insitu) -development of advertising poster using Adobe Dimension
Year 11	Study Modules	<p><u>Poster Project</u></p> <ul style="list-style-type: none"> -statement of intent outlining plan for personal project -analysis of existing ideas to help develop own ideas -researching and creating a moodboard of the various different themes that will be represented in project -primary photographs using 	<p><u>Graphics Exploration</u></p> <ul style="list-style-type: none"> -development of paper cut outs -creation of initial design ideas -document process of creating a digital outcome -produce final outcome -Styrofoam printing considering personal theme -development of Styrofoam artwork 	<p><u>Preparation for Externally Assessed Assignment</u> (released by the exam board at the beginning of January)</p> <ul style="list-style-type: none"> -mind mapping and exploring a specific topic -creating a mood board -writing a statement of intent -primary photos taken using a phone /electronic device -museum research, observational drawing and primary source photos, using a phone / electronic device, based on gallery visit -artist research, working in the style considering the theme -printmaking outcome in monoprinting, Styrofoam or lino -digital artwork considering different colourways and colour theory -artist research, working in the style considering the theme 			

		<ul style="list-style-type: none"> a phone /electronic device -development of primary photographs using Adobe Illustrator or Adobe Photoshop -artist research and working in the style of an artist -paper cut outs considering personal theme 	<ul style="list-style-type: none"> -artist research to aid the design ideas -design ideas for final poster -produce final outcome -document process of creating a digital outcome 	<ul style="list-style-type: none"> -creation of two refined design ideas -refining of ideas and creating a final design -creating 2D and 3D graphic products for a final outcome within a specified time 	
	Assessment	Externally assessed by Edexcel exam board			
	Builds upon	<ul style="list-style-type: none"> -mind mapping and exploring a task -creating and using a moodboard -use of Adobe Illustrator and Photoshop to generate ideas 	<ul style="list-style-type: none"> -colour theory and applying knowledge to own work -using artist research as a basis for creating designs -producing a final outcome -advance use of Adobe Illustrator 	<ul style="list-style-type: none"> -development, experimentation and refining of ideas in response to a given theme -prior experience in creating 2D and 3D graphic products for a final outcome 	
	Introduces	<ul style="list-style-type: none"> -use of additional tools in Adobe Illustrator and 	<ul style="list-style-type: none"> -use of additional tools in Adobe Illustrator and 	<ul style="list-style-type: none"> -use of additional tools in Adobe Illustrator and Photoshop, tailored to the Externally Assessed Assignment topic 	



		<p>Photoshop, tailored to the task</p> <ul style="list-style-type: none">-more advanced Fine Art and digital drawing skills-experimentation with collage and printmaking-paper cut outs, considering a specific artist	<p>Photoshop, depending on the task, working with new materials (e.g. fabric)</p> <p>-a range of merchandise for purpose leading up to a final outcome</p>	<p>-experimentation and working with new materials (e.g. fabric)</p>	
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