Long-Term Curriculum Plan		Key Stage 5		Subject Area: Art and Design: Graphic Communication		

Year	Study Modules Assessment	Autumn Term 1	Autumn Term 2	Spring Term 1	Spring Term2	Summer Term 1	Summer Term 2
Year 12	Study Modules	**Nature** -responding to a brief and mind mapping -drawing with mark making in pencil and fine liner -annotation and evaluation of mark making -planning a photo shoot and taking primary photographs -observational drawings considering primary and secondary photographs and using a wide range of media. -creating a poster considering primary photographs	**Nature** -Cyanotype exploration -monoprinting considering the theme nature -digital development of primary photographs -gallery visit with museum research, observational drawings and taking primary source photos using a wide range of media. -first artist research and creating a response using materials and media specific to their project -Zentangle artwork	**Nature** -second artist research and creating a response -planning a photoshoot in response to artists work -development of artist response considering the formal elements -writing a statement of intent -mind map ideas and mood board visuals -product analysis and brand research -third artist research of an artist relating to individuals' particular Nature themes, creating artist response	**Nature** -using Adobe Illustrator to digitise and develop primary photographs -experimenting considering specific techniques and process for personal projects like weaving, collage, paint pens -gallery visit with museum research, observational drawings and taking primary source photos -composition studies -typography and the development and technique of arranging letters and text	**Nature** -development of design ideas and media experimentation -refining of ideas and creating a final design -creating a first, fully refined final outcome -written evaluation of final piece with photos, documenting the process **Branding Project** -selecting a brand name -choosing a brand colour palette, typography, and imagery	**Branding** - design ideas for your brand -developing your design considering colour pallets - creating a board/final pieces that showcases work **Personal Investigation** - introduction to essay, considering personal theme - gathering information about artists that will be researched in the project -consideration of key themes within project/essay

			-pattern development, considering colour theory	-planning a photoshoot in response to artists work		-designing your brand look and logo -selecting a brand colour palette, typography, and imagery	-responding to a personal brief with a mood board and mind mapping -considering subthemes -experimenting with biro, colouring pencil, fine liner, Promarkers.
	Assessment	**Externally assessed by Edexcel exam board**					
	Builds upon	-previous skills in presenting and documenting a mind map and mood boards -prior skills of planning a photo shoot, taking primary photos considering a contact sheet -Formal Elements applied to Graphic Design and Fine Art	- previous knowledge of monoprinting consideration will be giving to the refinement of their outcomes -prior knowledge of illustrator considering layers -prior knowledge from KS4 of planning a final outcome with additional museum-Formal Elements applied	-Formal Elements applied to Graphic Design and Fine Art -Taking more photos and doing more artist research to develop ideas for a final piece -skills using Adobe Photoshop and Illustrator -development and annotation of ideas	-Formal Elements considering colour theory -analysis of other designers' and artists' work -using different techniques and processes in Adobe Illustrator -drawing skills considering fine liner and pencil. -considering drawing and how it	-previous experience in creating design ideas to prepare for a final piece. -development of design ideas with colour studies, media experimentation and composition studies from KS4 -refining and fully finishing a final outcome learnt in KS4	-previous experience in creating design ideas to prepare for a final piece. -development of design ideas with colour studies, media experimentation and composition studies from KS4 -prior experience in refining of ideas and creating a final design

		-skills using Adobe Photoshop and Illustrator learnt during KS4	to Graphic Design and Fine Art -KS4 knowledge of using Adobe Photoshop or Adobe illustrator to develop patterns		relates to Graphic Communications -considering layout and composition of work	-skills using Adobe Photoshop and Illustrator	-refining and fully finishing a final outcome learnt in KS4 -previous skills in presenting and documenting a mind map and mood boards -researching artists to realise intentions
	Introduces	-critical thinking of the theme Nature topic and considering and documenting key words and phrases for mind map -considering layout when presenting mood board images with artists' names that could be explored later on in the project -photography relating to an individual's particular theme with attention to the location,	-Cyanotype considering the theme nature -Refinement of patterns considering Zentangle artwork -development of Zentangle artwork considering the theme Nature -accuracy when completing an artist research high consideration to the style of an artist relating to individual themes	-further accuracy when completing an artist research high consideration to the style of an artist relating to individual themes -taking primary photographs relevant to intentions -different filters and tools to edit photographs -writing a focused, clear statement of intent with structure, art terms and a personal and	-experimenting considering specific techniques and processes for personal projects like monoprinting, sewing, lino printing and using Promarkers -product analysis -drawing typography and how it relates to Graphic Communications	-creating a brand story considering previous research -Use of Behance and the benefit of it to development as an artist -documenting the process of a making a final outcome -Advance use of illustrator	-Advance use of Adobe Dimensions to visualise intentions in a situation -Advance use of mock-ups to showcase work in the environment that it will be in -creating a brand story considering previous research -showcasing work considering Behance

		subject matter, meaning, composition, lighting and background as well as considering the paper that the photographs are printed on -expressive drawing techniques working with fine liner, colouring pencil and pencil -high level of skill showing using Adobe Illustrator	-how to analyse artists' work in relation to own artwork -gallery visit and documentation of artwork specific to individual's ideas and themes, linking to previous artwork and informing new subject matter, techniques and media -Adobe Dimension show visual intentions -Mock-ups and how work can fit into a situation	meaningful response to Nature theme -researching brands and products that are relevant to personal intentions -experimenting considering specific techniques and processes for personal projects like sewing, lino printing and using Promarkers			-documenting the process of a making a final outcome -Essay writing and how it relates to chosen theme -clear and specific use of mind mapping and mood boards -advanced selection of artists relevant to the intentions of chosen theme(s)
Year 13	Study Modules	**Personal Investigation** -artist research and creating a response -planning a photo shoot and taking primary photographs -creation of initial ideas from	**Personal Investigation** -gallery visit with museum research, observational drawings and taking primary source photos -development of individual themes	**Personal Investigation** -development of essay considering all artwork that has been produced considering the artists researched -choosing specific materials,	**External Set Assessment** -artist research and creating a response -development of digital illustration -gallery visit with museum research, observational drawings and taking primary source photos -development of own work in response to the given theme		

development of individual topics and themes -developing essay considering artist that have been researched - experimenting with chosen materials and media considering Year 12 experimenting techniques -artist research and creating a response -development of digital illustration - adding on work and work of other to essay and responding to the title of personal essay	and ideas in own work -photograph editing using Adobe Photoshop -working in Adobe Illustrator and Photoshop to develop chosen personal ideas - experimenting with ink, like monoprinting, sewing, lino printing and using Promarkers -refining of ideas and final piece planning -development of typography continued -development of design ideas and media experimentation	techniques and processes to execute merchandise and create final outcomes -writing the conclusion to the essay making sure to check format **Externally Set Assessment** -responding to a brief and mind mapping -drawing with mark making in pencil and fine liner -annotation and evaluation of mark making -planning a photo shoot and taking primary photographs -initial ideas considering the given theme	-colour theory -artist research and creating a response -experimenting considering specific techniques and processes for personal projects like monoprinting, sewing, lino printing and using Promarkers -artist research and creating a response -development of typography continued -development of design ideas and media experimentation -choosing specific materials, techniques and processes to execute merchandise and create final outcomes

Assessment	**Externally assessed by Edexcel exam board**

	Builds upon	-skills using Adobe Photoshop and Illustrator -development and annotation of ideas -prior knowledge of museum research skills learnt in KS4 and Year 12 Graphic Communication -photography techniques and digital edits learnt in KS4 and Year 12 Graphic Communication -artist research skills and creating artist responses from KS3, KS4 and year 12 Fine Art -prior knowledge and skills developed using tools such as opacity on photoshop and illustrator to create tone in digital artwork	-an advance consideration of the use of filters and tools for specific purpose to develop artwork and photographs -using artist research as a basis for creating designs -prior knowledge of creating a mini mind map to realise intentions -producing and refining design ideas with knowledge learnt from KS4 and Year 12 Graphic Communication -understanding of composition and layout of work and pages	-development and refining of ideas in response to a given theme -creating merchandise and 3D products -making a final outcome within a specified time -advance development and use of mind map and mood board -observational drawings considering theme given -Advance development of digital artwork using Adobe illustrator and Adobe Photoshop	-developing and fully refining design ideas in response to theme given -developing and fully refining design ideas in response to chosen theme -developing a final outcome that considers previous research and allows for refining and fully finishing a final outcome(s) -skills learnt in KS4 and Year 12 Graphic Communication reflecting on the final outcome in the form of a written evaluation -mind mapping and creating and using a mood board to explore a task in detail -critical thinking and writing a statement of intent learnt in KS4 and year 12 Graphic Communication -the use of contact sheets to annotate primary photographs to be able to refine for further development -museum research, observational drawing and primary source photos based on gallery visit -prior artist research skills of artist copies and responses in a range of media -design ideas learnt in year 12 Graphic Communication with more of an emphasis on development, media experimentation and refining of design	

		-skills learnt in how to document artist research, writing the Personal Investigation essay in Year 12 Graphic Communication			ideas, colour studies and composition studies in response to a given theme -refining and fully finishing a final outcome within a specified time that relates to the process learnt in KS4 and Year 12 Graphic Communication -skills learnt in reflecting on the final outcome in the form of a written evaluation	
	Introduces	-use of advanced use of Illustrator and Photoshop, depending on the task -advanced photography skills considering photoshop -use of high-quality enlargements of digital work and photography considering different surfaces. -an advanced consideration into studio lighting equipment as well as outdoor lighting and how it affects photographs taken.	-art history and new art movements, using research to generate new techniques, media and approaches to artist copies and artist responses -the use of Illustrator in conjunction with TechSoft to be able to create and develop laser cut pieces of work. -skills in how to write a conclusion, works cited list and complete figures, quotes and footnotes throughout the	-the use of TechSoft on its own not considering illustrator -use of additional tools in Illustrator and Photoshop, depending on the task, working with new materials like fabric -skills in how to write a conclusion, works cited list and complete figures, quotes and footnotes throughout the Personal Investigation essay	-use of additional graphic design and communication techniques, tailored to the Externally Assessed Assignment topic -creating more complex compositions and development of ideas with reference to individual themes, primary and secondary photos, museum research and artist research -combining previously learnt skills and working with mixed media with a focus on experimentation and advanced techniques -purposeful use of the Formal Elements in digital work and refining digital work to a high standard -recording ideas with taking effective primary photos, drawing by and hand and digitally with accuracy and critical thinking evident in written annotations -planning and developing a focused final outcome that relates to the Externally Assessed Assignment topic and realises	

| | | -documenting new artist research and reflecting on artwork and digital work created in the form of a Personal Investigation essay | Personal Investigation essay

-developing own typography for purpose | | intentions and demonstrates understanding of graphic design and communications | |