

Long-Term Curriculum Plan	Key Stage 4	Subject Area: Art and Design: Graphic	
		Communication	

Year	Study Modules Assessment	Autumn Term 1	Autumn Term 2	Spring Term 1	Spring Term2	Summer Term 1	Summer Term 2
Year	Study Modules	Food packaging	Food Packaging	Food Packaging	Food Packaging	Food Packaging	Food Packaging
10		-responding to a	-artist research	-Photoshoot	-museum research,	-initial design ideas	-refining of ideas
		brief and mind		development	observational	and development	leading to the
		mapping	-digital illustration		drawing and		creation of a final
				-composition and	primary source	-typography and	piece.
		-mark making and	-typography	application of	photos based on	refining and	
		tonal study in		Formal Elements to	gallery visit	adapting typeface	-final design
		pencil and fine	-colour theory	primary			
		liner		photographs	-refine mood	-colour and	-evaluation and
			-working from		board, artist	composition	reflection on
		-annotation and	primary photos	-use of Photoshop	research and	studies	overall project and
		evaluation of mark	. , ,	and Illustrator to	experimentation		final outcome
		making		digitise and	with paper cut-outs		
				develop primary	and packaging nets		
				photographs	, ,		
	Assessment	Externally assessed	by Edexcel exam boar	d			
	Builds upon	-Formal Elements	-Formal Elements	-using Adobe	-Formal Elements	-typography	-development of
			applied to graphic	Photoshop			digital ideas
		-colour theory	design	·	-colour theory	-Formal Elements	
				-using Adobe			-typography
		-drawing skills	-using Adobe	Illustrator	-analysis of other	-colour theory	
			Photoshop	illustrator	designers' and	,	-Formal Elements
		-computing skills	·		artists' work	-using Adobe	
			-using Adobe	-development and		Illustrator	-colour theory
		-design skills	Illustrator	annotation of ideas	-using Adobe		·
					Illustrator		-using Adobe
		-analysis of design	-analysing products				Illustrator



applied to graphic design  the pen tool in Adobe Illustrator  -considering given theme  -using Adobe -working in the style of an artist  -using Adobe -tools to edit -to develop and -how to use -tools to edit -experimentation -experimentation -experimentation with paper cut-outs and packaging nets  refine ideas  -how to use -how product(s) fit into a situation (insitu)		Introduces	-Formal Elements	-advanced use of	-use of shape tool	-gallery visit and	-creating an	-creating 3D
design  Adobe Illustrator  -using Adobe Photoshop  -using Adobe -working in the style of an artist  -using Adobe -how to analyse artists' work  -analysing products  -analysing products  -minitial mood board -statement of intent -artist research and working in the style of an artist  -creation of initial  -considering different filters  -considering different filters  -applying research -tools to edit photographs  -applying research -tools to edit photographs  -applying research -tool to develop and refine ideas  -now to use primary and secondary research to develop ideas  -how product(s) fit into a situation (insitu)  -how product(s) fit into a situation (insitu)  -tools to edit photographs  -experimentation with paper cut-outs and packaging nets colour theory  -experimentation with paper cut-outs and packaging nets secondary research to develop ideas  -how to use primary and secondary research to develop ideas  -how product(s) fit into a situation (insitu)  -tools to edit photographs  -prow to develop and refine ideas  -prow to develop ideas  -how to use primary and secondary research to develop ideas  -tools to edit photographs  -prow to develop and refine ideas  -prow to develop ideas  -prow to develop ideas  -how to use primary and secondary research to develop ideas  -tools to edit photographs  -prow to develop and refine ideas  -prow to develop ideas  -how to use primary and secondary research to develop ideas  -how to use primary and secondary research to develop ideas  -tools to edit photographs  -prow to develop ideas  -how to use primary and secondary research and working in the style of an artist  -cost identification -prow to develop ideas  -how to develop and refine ideas  -how to develop and refine ideas  -how to develop ideas  -how to develop and refine ideas  -h							_	_
-using Adobe Photoshop style of an artist style st							,,	
-using Adobe Photoshop style of an artist research and working in the style of an artist research and working in the style of an artist research and working in the style of an artist research and working in the style of an artist research and working in the style of an artist research and working in the style of an artist research and working in the style of an artist research and working in the style of an artist research and working in the style of an artist research of intent -artist research and working in the style of an artist research of intent -artist research and working in the style of an artist research of intent -artist research and working in the style of an artist research of intent -artist research and working in the style of an artist research and wor					-considering	given theme	-considering	-making a final
-using Adobe Illustrator -how to analyse artists' work  -analysing products -analysing products -analysing and exploring a task -analysis of existing product -initial mood board -statement of intent -artist research and working in the style of an artist -creation of initial -creation of creating intentic into develop indeas -creation of initia			-using Adobe	-working in the	different filters		warping	piece within a
-using Adobe Illustrator -how to analyse artists' work  -analysing products -analysing products -analysing and exploring a task -analysis of existing product -initial mood board -statement of intent -artist research and working in the style of an artist -creation of initial -creation of creating intentic into develop indeas -creation of initia			Photoshop	style of an artist		-applying research		specified time
Illustrator   artists' work   -experimentation with paper cut-outs and packaging nets   secondary research to develop ideas   linto a situation (insitu)					-tools to edit	to develop and	-how to use	
-analysing products -analysing product -mind mapping and exploring a task -analysis of existing product -initial mood board -statement of intent -artist research and working in the style of an artist -artist research and working in the style of an artist -artist research and working in the style of an artist -creation of initial -creation of initial -creation of initial -analysing product -initial mapping and exploration -artist research and working in the style of an artist -creation of initial -creation of initial -artist research and working in the style of an artist -creation of initial			-using Adobe	-how to analyse	photographs	refine ideas	primary and	-how product(s) fit
-analysing products			Illustrator	artists' work			secondary research	into a situation
Year 11  Study Modules Poster Project -mind mapping and exploring a task -analysis of existing product -initial mood board -statement of intent -artist research and working in the style of an artist -reation of initial -creation of initial -creation of initial  tool in relation to colour theory  Preparation for Externally Assessed Assignment (released by the exam board at the beginning of January)  The product is and packaging nets  Preparation for Externally Assessed Assignment (released by the exam board at the beginning of January)  The product is and packaging nets  Preparation for Externally Assessed Assignment (released by the exam board at the beginning of January)  The product is and packaging nets  The product is an artist is and packaging nets  The product is an artist is an artist in the style of an artist is an artist in the style of an artist is an artist in the style of an artist is an artist in the style of an artist is an artist in the style of an artist is an artist in the style of an artist is an artist in the style of an artist in						-experimentation	to develop ideas	(insitu)
Year 11 Study Modules Poster Project -mind mapping and exploring a task -analysis of existing product -initial mood board -statement of intent of an artist research and working in the style of an artist research and working in the style of an artist -creation of initial outcome -produce final outcome -creation of initial research of initial research of initial research and working in the style of an artist -creation of initial research and working in the style of an artist -creation of initial research and working in the style of an artist -creation of initial research and working in the style of an artist -creation of initial research and working in the style of an artist -creation of initial research and working in the style of an artist -creation of initial research and working in the style of an artist -creation of initial research and working in the style of an artist -creation of initial research and working in the style of an artist -creation of initial research and working in the style of an artist -creation of initial research and working in the style of an artist -creation of initial research and working in the style of an artist -creation of initial research and working in the style of an artist -creation of initial research and working in the style of an artist -creation of initial research and working in the style of an artist -creation of initial research and working in the style of an artist -creation of initial research and working in the style of an artist -creation of initial research and working in the style of an artist -creation of initial research and working in the style of an artist -creation of initial research and working in the style of an artist -creation of initial research and working in the style of an artist -creation of initial research and working in the style of an artist -creation of initial research and working in the style of an artist -creation of an artist -creation of a creating and artist -creation of a creating a creation of a creating and a creating and a creating art			-analysing products			with paper cut-outs		
Year 11  Study Modules				tool in relation to		and packaging nets		
-mind mapping and exploring a task -analysis of existing product -initial mood board -statement of intent -artist research and working in the style of an artist -artist research and working in the style of an artist -artist research and working in the style of an artist -artist research and working in the style of an artist -creation of initial    Exploration				colour theory				
-mind mapping and exploring a task -analysis of existing product -initial mood board -statement of intent -artist research and working in the style of an artist -artist research and working in the style of an artist -artist research and working in the style of an artist -artist research and working in the style of creating a digital outcome -produce final outcome -creation of initial	Year	Study Modules	Poster Project	<u>Graphics</u>	_	-		
exploring a task -analysis of existing product -initial mood board -statement of intent -artist research and working in the style of an artist -artist research and working in the style of an artist -creation of initial -artist research and working in the style of an artist -creation of initial -artist research and outcome -creation of initial	11		-mind manning and	<b>Exploration</b>	the exam board at th	ne beginning of Januar	y)	
-analysis of existing product  -initial mood board  -statement of intent  -artist research and working in the style of an artist  of an artist  -creation of initial  working in the style of an artist  working in the style of an artist  -initial design ideas  -document process of creating a digital outcome  -produce final outcome  -creation of initial				artist research and				
of an artist -initial mood board -statement of intent -artist research and working in the style of an artist -creation of initial  of an artist -initial design ideas -document process of creating a digital outcome -produce final outcome -creation of initial								
-initial mood board -initial design ideas  -statement of -document process of creating a digital outcome  -artist research and working in the style of an artist outcome  -creation of initial			,					
-statement of intent of creating a digital outcome -artist research and working in the style of an artist outcome -creation of initial -document process of creating a digital outcome outcome			product	Of all artist				
intent of creating a digital outcome -artist research and working in the style of an artist outcome -creation of initial of creating a digital outcome -produce final outcome			-initial mood board	-initial design ideas				
intent of creating a digital outcome outcome -produce final outcome of an artist outcome -creation of initial			-statement of	-document process				
-artist research and working in the style of an artist outcome -creation of initial outcome				•				
-artist research and working in the style of an artist outcome -creation of initial								
of an artist outcome -creation of initial								
-creation of initial				· •				
			of an artist	outcome				
			-creation of initial					
design ideas								
			design ideas					
-document process			-document process					
of creating a digital			of creating a digital					
outcome			outcome					
-produce final			nroduco final					
outcome			•					
outcome			outcome					



Assessment	Externally assessed by Edexcel exam board				
Builds upon	-mind mapping and	-colour theory	-development, experimentation and refining of ideas in		
	exploring a task		response to a given theme		
		-using artist			
	-creating and using	research as a basis	-creating 2D and 3D graphic products for a final outcome within		
	a mood board	for creating designs	a specified time		
		_			
		-producing a final			
		outcome			
Introduces	-use of additional	-use of additional	-use of additional tools in Illustrator and Photoshop, tailored to		
	tools in Illustrator	tools in Illustrator	the Externally Assessed Assignment topic		
	and Photoshop,	and Photoshop,			
	tailored to the task	depending on the	-experimentation and working with new materials (e.g. fabric)		
		task, working with			
	-more advanced	new materials (e.g.			
	Fine Art and digital	fabric)			
	drawing skills				
		-a range of			
	-experimentation	merchandise for			
	with collage and	purpose leading up			
	printmaking	to a final outcome			